

Raya Sakan Bersama Octo 2024 Social Media Contest FAQ Sheet

1. What is the contest about?

Raya Sakan Bersama Octo 2024 Social Media Contest is a Raya initiative contest organized by CIMB that encourages the audience to share their most memorable Rumah Terbuka moment for a chance to win a sponsored Rumah Terbuka (the total value of the sponsorship is capped at Ringgit Malaysia Fifteen Thousand (RM15,000) only) which to be held at the winner's home and attended by the celebrity guest.

2. How do I participate?

First, head over to @nadhinasar_ @nabila.razali @azizulhasniawang (“celebrity guest”) IG contest post.

Then, comment on your celebrity guest of choice's post with your most memorable Rumah Terbuka moment in the comment and tag @cimbmalaysia. Don't forget to use the hashtags #RayaSakanBersamaOcto #MovingForwardWithYou.

Make sure you follow @CIMBMalaysia on Instagram to stay updated with the latest contests and promotions and ensure that your Instagram account is set to public!

Note: Only comment on the IG contest post of the celebrity guest that you wish to invite to your Rumah Terbuka. If you are chosen as the winner of the contest, your celebrity guest will be fulfilled based on where your entry was posted.

3. What is the contest period?

The contest period is 14 days, from March 25th to April 7th, 2024.

4. What do I get for winning this contest?

The winner gets a sponsored Rumah Terbuka, the total value of the sponsorship is capped at Ringgit Malaysia Fifteen Thousand (RM15,000) only. There will also be a 2-hours special appearance by a celebrity guest to the Rumah Terbuka on the date and time specified at Q10 and Q12 below respectively (“2-hours Special Appearance”).

Note: Prior to the event date, we will arrange meetings/calls with you to discuss on the logistics and preparation for the Rumah Terbuka. We may visit before the event date for a site visit or request photos of the venue. During the event day, you may be asked to share your experience to be featured in CIMB's post-event video.

5. I am not a CIMB customer, can I take part in the contest?

Yes, the contest is open to both CIMB and non-CIMB Customers.

6. When will the winners of the contest be announced?

The names of the winners will be announced on 9 April 2024 on @cimbmalaysia and the Instagram page of the celebrity guest.

7. How will the winners be chosen?

Winners will be chosen based on the most engaging and heartwarming comment on their most memorable Rumah Terbuka moment.

8. Can I submit more than 1 entry for the contest?

You can submit multiple entries but only one (1) entry will be selected as the winning entry.

9. I do not stay in KL/Klang Valley; can I still participate?

Yes, the contest is open nationwide, in Malaysia.

10. When will the Rumah Terbuka be?

Nadhir Nasar on : 20 April 2024 and 21 April 2024

Nabila Razali on : 20 April 2024

Dato Azizulhasni Awang on : 27 April 2024

11. What time will the Rumah Terbuka be?

12 PM to 5 PM

12. How long will the celebrity guest be available for the Rumah Terbuka?

The celebrity guest will stay for two (2) hours from 1PM to 3PM at your Rumah Terbuka

13. If I can't make it, can I change the date of the Rumah Terbuka?

No.

14. How many guests can I invite to the Rumah Terbuka?

You can invite as many guests as you want, but our sponsorship is capped at Ringgit Malaysia Fifteen Thousand (RM15,000) only. We recommend that you invite family/close relatives and friends to make this a more personalized and memorable experience for you.

15. Where will the Rumah Terbuka be held?

The event will be held at the respective winner's house.

Note: We will arrange meetings/calls with you to discuss on the logistics and preparation for the Rumah Terbuka.

16. Who will be doing the catering and set up for the Rumah Terbuka?

It is up to the winner to arrange for their own catering service and overall set up of the Rumah Terbuka.

17. Can my Rumah Terbuka be hosted at a different venue such as an event space or a hall?

Yes, subject to the written approval of CIMB and provided that the venue arrangement to be handled personally by the winner. For avoidance of doubt, CIMB sponsorship is capped at Ringgit Malaysia Fifteen Thousand (RM15,000) only.

Note: Any additional costs beyond the Ringgit Malaysia Fifteen Thousand (RM15,000) only will be borne by the winner. If there is any unused balance from RM15,000, the winner is not allowed to redeem the same from CIMB.

18. What is the role of the celebrity guest during the Rumah Terbuka?

During the 2-hour Special Appearance, the celebrity guest will be there to meet and interact with you and your guests including photo takings. However, you are not allowed to request the celebrity guest to do any other activities/performances such as singing etc.

19. Who from the CIMB side will be coming for the Rumah Terbuka?

CIMB representatives and a few videographers/photographers.